



JAM Makes Investment in Security One Lending

November 4, 2009 – JAM Equity Partners, LLC (“JAM”), a private investment firm specializing in financial services companies, announced that JAM Special Opportunities Fund II, LP (“JSOF II”) has committed a \$3.5 million investment in Security One Lending (“S1L”), a reverse mortgage originator based in San Diego, CA. Proceeds from the financing will be used to increase the company’s warehouse capacity and to further accelerate its growth in the reverse mortgage sector, including funding the company’s infrastructure, sales and marketing, and general working capital needs.

“We are impressed by the company’s management team and capital markets expertise,” said Mike Sekits, partner at JAM. “Additionally, its recently completed merger with OMNI Reverse makes it one of the largest reverse mortgage platforms nationally.”

“We are excited to partner with a capital source such as JAM which has substantial experience in the reverse mortgage sector,” said Torrey Larsen, President of S1L. “JAM’s investment in the company and its industry resources will enable S1L to become a dominant participant in the reverse mortgage sector.”

About Security One Lending

Security One Lending is currently licensed in 17 states and plans to be licensed in 38 states by year end. The firm has both a diversified product mix (reverse and forward) and has created a variety of distribution channels (retail, consumer direct and wholesale) to support its lending efforts. Security One Lending is a FNMA Approved Seller/Servicer based in San Diego, CA. www.securityonelending.com

About JAM

JAM Equity Partners is an affiliate of Jacobs Asset Management, an established, highly successful money manager with approximately \$450 million under management. JAM Equity Partners was founded by Sy Jacobs, Bill Roy and Mike Sekits to make and manage long term, high return investments into financial services businesses. JAM Equity Partners is the general partner of JAM Special Opportunities Fund I & II (“JSOF I & II”), private equity funds dedicated to investing in financial services. JSOF I & II have over \$100 million in total committed capital. www.jampartners.com

Contact:

Security One Lending

Torrey Larsen

3131 Camino Del Rio North, Suite 1400

San Diego, CA 92108

Tel: (619) 794-0667

torrey@s1l.com

JAM Equity Partners, LLC

Mike Sekits

2121 Rosecrans Avenue, Suite 2390

El Segundo, CA 90245

Tel: (310) 227-8600

Fax: (310) 227-8601

mike@jampartners.com