



JCR Capital Announces Formation of JCR Capital Distressed & Opportunistic Real Estate Fund I, L.P.

August 1, 2009 – JCR Capital Investment Corporation (“JCR”) has announced it is raising a \$25 million fund, JCR Capital Distressed & Opportunistic Real Estate Fund I, L.P., to take advantage of the current credit market dislocation through debt and/or equity investment strategies. The fund’s strategy is to first protect principal through conservative underwriting and structure, and second to generate outsized returns by providing capital to illiquid commercial real estate market sectors. JCR intends to execute this strategy by providing structured, first lien financing rather than attempting to acquire troubled assets.

According to Jay Rollins, JCR managing principal, JCR’s investment focus will be to provide superior risk adjusted returns by benefiting from current market conditions, including:

- Dislocation of the credit markets
- Consolidation of traditional real estate capital providers
- Pending government regulation of the financial services industry
- Closing/shrinkage of the securitized lending markets
- Defaults on maturing commercial real estate loans
- Decline in commercial real estate values
- Oversupply of residential land and condominiums

In October 2008, JAM Equity Partners announced a \$2.5 million investment into JCR Capital in exchange for a minority ownership position. “Not only is JAM our new institutional equity partner, it is an established, highly successful money manager that will provide great assistance in identifying and securing sound investments for the funds,” said Mr. Rollins. “With JAM onboard, we see tremendous opportunities for our investors.”

For more information, please call or email Jay Rollins at 303-618-0530 or jayrollins@jrcapital.com.

About JAM

JAM Equity Partners is an affiliate of Jacobs Asset Management, an established, highly successful money manager with approximately \$450 million under management. JAM Equity Partners was founded by Sy Jacobs, Bill Roy and Mike Sekits to make and manage long term, high return investments into financial services businesses. JAM Equity Partners is the general partner of JAM Special Opportunities Fund I & II (“JSOF I & II”), private equity funds

dedicated to investing in financial services. JSOF I & II have over \$100 million in total committed capital. www.jampartners.com

About JCR Capital

JCR Capital is a direct real estate lender, specializing in transitional properties. JCR Capital customizes each transaction to fit the client's needs, which may include; pricing, proceeds, structure, flexibility and speed. www.jcrcapital.com

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